

# HEARST MAGAZINES DIRECT CLASSIFIED COPY SPECIFICATIONS

## ACCEPTED FILE FORMATS

**Preferred:** PDF (to pass4press specification – see [www.pass4press.com](http://www.pass4press.com))

Font-embedded eps

TIFF or JPEG file at 400dpi

Supplied by email or CD

NB. All files must be supplied CMYK – Hearst Magazines Direct accepts no responsibility for colour discrepancy when converting RGB files

## CONTACT DETAILS

**Cosmopolitan, Country Living, Good Housekeeping, House Beautiful, Reveal, Runner's World**

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**Best, Elle, Elle Decoration, Elle Decoration Country, Harper's Bazaar, Red, Town & Country**

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### COUNTRY LIVING, GOOD HOUSEKEEPING, HARPER'S BAZAAR, HOUSE BEAUTIFUL, REVEAL

Classified page type area	270mm x 201mm
Single column	37mm
Double column	78mm
Three columns	119mm
Four columns	160mm
Five columns	201mm

### COSMOPOLITAN

Classified page type area	240mm x 189mm
Single column	37mm
Double column	75mm
Three columns	113mm
Four columns	151mm
Five columns	189mm

### RED

Advert sizes: Height x Width

1 Panel	75mm x 60mm	2 Panels (h)	75mm x 126mm
3 Panels (h)	75mm x 192mm	2 Panels (v)	161mm x 60mm
3 Panels(v)	246mm x 60mm	Full page	246mm x 192mm

### ELLE – BOUTIQUES

Advert sizes: Height x Width

1 Panel	75mm x 60mm	2 Panels (h)	75mm x 125mm
3 Panels (h)	75mm x 190mm	2 Panels (v)	160mm x 60mm
3 Panels(v)	245mm x 60mm	Half page	120mm x 190mm
Full page	245mm x 190mm		

### HARPER'S BAZAAR - BIJOUX

Advert sizes: Height x Width

1 Panel	80mm x 60mm	2 Panels (h)	80mm x 125mm
3 Panels (h)	80mm x 190mm	2 Panels (v)	165mm x 60mm
3 Panels (v)	250mm x 60mm	Full page	250mm x 190mm

### ELLE DECORATION – NEW DESIGNER

Advert sizes: Height x Width

Sixteenth page	60mm x 45mm	Full page	245mm x 189mm
Eighth page	60mm x 93mm		

### ELLE DECORATION, ELLE DECORATION COUNTRY – CLASSIFIED A-Z

Advert sizes: Height x Width

Sixteenth page	60mm x 45mm	Half page (h)	120mm x 199mm
Eighth page	60mm x 93mm	Half page (v)	245mm x 93mm
Quarter page	120mm x 93mm	Full page	245mm x 199mm

### TOWN & COUNTRY

Advert sizes: Height x Width

Quarter page	120mm x 97mm
Half page (h)	120mm x 199mm
Full page	245mm x 199mm